

STARFLEET: Project Earth - Wilderness/Park Cleanup 2025

A Call to Action for STARFLEET Members

Our planet is a beautiful and precious place, teeming with life and wonder, and it's our responsibility to protect it for future generations. As members of STARFLEET, we are united by a vision of exploration, discovery, and the betterment of all life—both in the stars and here on planet Earth. This year, we invite you to be part of something truly impactful: **STARFLEET Project Earth - Wilderness/Park Cleanup**. Join forces with fellow crew members, family, and friends to restore and rejuvenate local parks, nature reserves, wilderness areas and shorelines by removing litter and debris. Together, we can make our world a cleaner, healthier place for all.



This initiative runs between **Tuesday, April 22, 2025 (Earth Day), and Sunday, May 11, 2025 (Mother's Day)** and aligns with our commitment to environmental stewardship. Whether it's a city park, a hiking trail, or a beachside cleanup, every action counts. Let's make a difference—one bag of trash at a time!

Who Can Participate?

This event is **organized by STARFLEET members**, but **friends, family, and local volunteers** are welcome to join in!

Where Can You Host It?

Chapters and regions are encouraged to **choose local parks, wilderness areas, or nature reserves** that need cleanup. Groups should contact their local park authorities or municipalities to coordinate and ensure a smooth event.

When Does It Take Place?

- Cleanup efforts can take place **on any day(s) between April 22 and May 11, 2025**.
- The **main STARFLEET Project Earth event will be on April 26, 2025**, with virtual activities hosted by STARFLEET Auxiliaries.

How Do You Organize It?

Each chapter/region will plan their own local cleanup event. Below is a **guide** to help you set up and execute your cleanup effectively.

Guide for Organizers

Organizing a successful **STARFLEET Project Earth Wilderness/Park Cleanup** takes planning, teamwork, and coordination. Whether this is your first time leading an event like this or you're a seasoned organizer, this guide will help ensure that your cleanup is well-structured and impactful. Below are seven key steps to setting up and executing your event smoothly. By following these steps, you will create a positive experience for participants and leave a lasting impact on your local environment. As an organizer if you have questions, please reach out to the STARFLEET Project Earth team, we are here to help.

1. Announce Your Event & Get Volunteers

Getting the word out about your cleanup is the first step in making it a success. Engage your STARFLEET chapter, region, and local community by announcing your event early. Encourage participation by making it fun, social, and rewarding.

- Announce your cleanup in your chapter or regional group chats, social media pages, and newsletters. **Use the Hash Tags #ProjectEarth #EarthDay #livelongandrecycle**
- Encourage members to invite friends and family.
- Set up a **registration process** (Google Form, sign-up sheet, or email list).

2. Select Your Cleanup Location & Contact Authorities

Choosing the right location is essential. Look for areas in need, such as parks, trails, or beaches that require attention. Before finalizing your location, be sure to contact the necessary local authorities to obtain permission and coordinate logistics.

- Choose a park, nature reserve, or public land that needs cleanup.
- Contact the **local park authority or municipality** to request permissions, free entry passes, or resources (such as garbage bags and gloves).
- Arrange **waste disposal logistics** with local waste management services.

3. Gather Supplies & Equipment

To ensure a smooth and efficient cleanup, volunteers will need the right supplies. Consider what materials are required to make the job safer and easier for everyone involved.

- Garbage bags & recycling bins
- Work gloves & safety vests
- Rakes, pickup claws, and shovels
- First aid kits & insect repellent
- Water bottles & snacks (or organize a bag lunch)

4. Map Out Cleanup Zones

A well-planned cleanup site ensures that volunteers work efficiently and effectively. Providing a clear plan of action will help avoid confusion and ensure all areas receive attention.

- Create a **map of the cleanup area**, either using **Google Maps, printed maps, or hand-drawn sketches**.
- Assign teams to different sections to maximize coverage.
- Have a **designated meetup point** before and after the cleanup.

5. Safety & Waivers

Safety should be a top priority. Having a solid plan in place for handling potential hazards, medical needs, and liability ensures a secure and enjoyable experience for all volunteers.

- Provide a **safety checklist** (see below).
- Have participants sign a **simple waiver** (example provided).
- Assign **team leaders** to monitor volunteer safety.

6. Partner with Local Businesses & Sponsors

Partnerships can make a big difference in the success of your event. Reaching out to businesses, environmental groups, and community leaders can provide valuable resources and encourage broader participation.

- Contact local businesses for **donations or sponsorships** (garbage bags, gloves, water, small prizes, etc.).
- Offer sponsorship recognition in event promotions.
- Consider local accommodations if hosting a multi-day cleanup.

7. Track & Report Your Success

Recognizing and documenting the impact of your cleanup is an important step. Not only does it help STARFLEET International track collective efforts, but it also serves as an inspiration for future events. Each chapter/region will submit their results via an **online form** by **May 18, 2025**. Required details:

- Event Name & Location
- Date(s) of Cleanup

- Number of Participants
- Partner Organizations/Sponsors
- Amount of Garbage Collected (number of small/large bags)

Resources & Templates

Example Safety Checklist

- Volunteers should wear gloves and appropriate footwear.
- Bring insect repellent & sun protection.
- Be aware of wildlife in the area.
- Have a first aid kit on-site.
- Establish local emergency contact numbers (add them to your map handout).

Sample Waiver (Modify as Needed)

Have participants sign a **waiver**, which should include the organizer's name and emergency contact details. Example:

STARFLEET Project Earth Cleanup Participant Waiver

I acknowledge that participation in the STARFLEET Project Earth Cleanup event involves physical activity and potential risks, including but not limited to trips, falls, insect bites, adverse weather conditions, and exposure to hazardous materials. I agree to follow all safety guidelines provided by event organizers and understand that I am responsible for my own well-being. I hereby release STARFLEET International, event organizers, volunteers, sponsors and affiliated entities from any claims, liabilities, or expenses that may arise from my participation.

Participant Name: _____

Emergency Contact Name: _____

Emergency Contact Phone: _____

Organizer Name: _____

Organizer Contact Phone: _____

Participant Signature: _____

Date: _____

Sample Sponsorship Letter

Subject: Join Us in Keeping Our Parks Clean – STARFLEET Project Earth Wilderness/Park Cleanup Sponsorship Opportunity

Dear [Sponsor's Name],

We are reaching out to invite you to be part of an exciting environmental initiative, **STARFLEET Project Earth: Wilderness/Park Cleanup**, happening between **April 22 and May 11, 2025**. As part of a global effort to clean and restore our natural spaces, STARFLEET members in [Your Location] will be gathering volunteers to remove litter, recycle waste, and beautify local parks and wilderness areas.

We would love for your organization to support our mission by providing donations or in-kind contributions such as:

- Park entry passes for volunteers
- Work gloves and garbage bags
- Loaning cleanup tools like rakes, pickup claws, and shovels
- Discounted accommodations for multi-day events and meal sponsorships
- Bottled water or bagged lunches for volunteers
- Waste disposal support to ensure collected garbage is handled properly
- Small prizes for our volunteers

In return, your business will receive recognition in several ways:

- Featured in our event promotions (social media, flyers, newsletter and local press releases)
- A heartfelt thank you certificate recognizing your contribution to environmental stewardship

Would you be interested in partnering with us for this impactful event? We'd love to discuss how we can collaborate to make a lasting difference. Please feel free to contact me at [Your Contact Information].

Thank you for your time and consideration. We look forward to working together to keep our parks and wilderness areas beautiful!

Sincerely,
[Your Name]
[Your STARFLEET Chapter/Region]
[Your Contact Information]

Social Media & Promotion

We have some scripted Posts with photos that you can use, but you are free to create your own using the Project Earth logo. Include the following hashtags **#ProjectEarth #EarthDay #livelongandrecycle** to share photos and updates on social media! STARFLEET members worldwide can showcase their impact and encourage others to participate.

Remember to document your event with photos and videos, records of who attended, your sponsors, where you held your clean up and how much garbage you were able to collect.

Final Call to Action

Start planning today! Gather your chapter, choose a cleanup location, and prepare to **make a real impact**. Let's show that STARFLEET members don't just explore the stars—we take care of our home planet, too! 🌍

Fleet Captain Randy Mitson

Director of STARFLEET Petfleet

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